



# FLANZ CONFERENCE 2024

## Sponsorship Opportunities

In 2024 FLANZ will host the biennial FLANZ conference from 26-28 August. We invite you to support us as we gather to share ideas and showcase recent innovations and developments in flexible learning and teaching.

Sponsors are critical to the success of the FLANZ conference. We would like to thank you for taking the time to read and consider this proposal.

### About FLANZ (Flexible Learning Association of New Zealand)

FLANZ is the national body for flexible learning in Aotearoa New Zealand: we are committed to making ako accessible to all. What makes us unique is our focus on understanding and improving the ways technologies are used to support effective education, when teachers and learners are separated by space or time, such as in distance, online, and blended learning, in open and flexible education settings. We have expertise across a wide spectrum of educational activities, and we apply this expertise to advocate for the field, support members, and provide advice when requested. Visit <https://flanz.org.nz/> to read more about our events, activities and the make up of the current executive committee.

FLANZ's vision is enacted through four strategic goals:

1. To challenge and advance current thinking and practice about education.
2. To build and maintain a vibrant community within New Zealand and members overseas.
3. To make a contribution to research and practice.
4. To connect with national and international agencies and professional bodies.

We work towards these goals through our conference, webinars, and conversations, and , our association's online publication, the Journal of Open, Flexible and Distance Learning, our membership, website, newsletter, and social media engagement. We promote professional pathways, award scholarships, and develop stakeholder relationships.

## Sponsorship packages and benefits

We invite you to engage with us to ensure that we can create a mutually beneficial partnership for this conference, and hopefully for the future.

Sponsorship level	This would entitle the sponsor to...
Platinum Sponsor \$15,000	<ul style="list-style-type: none"><li>● <b>Having event naming rights</b></li><li>● Have their name and logo on conference materials as 'in association with'.</li><li>● <b>Two complimentary conference registrations including the conference dinner</b></li><li>● <b>Have a banner alongside the registration desk</b></li><li>● Large logo on conference slides</li><li>● First choice of exhibitor tables</li><li>● <b>Full page advertisement</b> in the electronic conference proceedings</li><li>● Opportunity to distribute advertising material at the conference.</li><li>● A mention during the opening and closing ceremony and at the dinner.</li></ul>
Gold Sponsor \$10,000	<ul style="list-style-type: none"><li>● <b>Two conference registrations</b></li><li>● <b>Have a banner alongside the registration desk</b><ul style="list-style-type: none"><li>○ Large logo on conference slides</li><li>○ Second choice of exhibitor tables</li></ul></li><li>● <b>Full page advertisement</b> in the electronic conference proceedings</li><li>● Opportunity to distribute advertising material at the conference</li><li>● A mention during the opening and closing ceremony and at the dinner.</li></ul>

<p>Silver Sponsor</p> <ul style="list-style-type: none"> <li>• Speaker/Plenary sponsorship</li> </ul> <p>\$7,500</p>	<ul style="list-style-type: none"> <li>• <b>One conference registration</b></li> <li>• <b>Have their name/logo in materials relating to their speaker</b> <ul style="list-style-type: none"> <li>○ Opportunity to introduce their speaker/session</li> <li>○ Logo on conference slides</li> </ul> </li> <li>• <b>Half page advertisement</b> in the electronic conference proceedings</li> <li>• Opportunity to distribute advertising material at the conference</li> <li>• A mention during the opening and closing ceremony and at the dinner.</li> </ul>
<p>Bronze Sponsor</p> <p>\$5,000</p>	<ul style="list-style-type: none"> <li>• <b>One conference registration</b> <ul style="list-style-type: none"> <li>○ Logo on conference slides</li> </ul> </li> <li>• <b>Quarter page advertisement</b> in the electronic conference proceedings</li> <li>• Opportunity to distribute advertising material at the conference</li> <li>• A mention during the opening and closing ceremony</li> </ul>
<p>Coffee Sponsorship</p> <p>\$900</p>	<ul style="list-style-type: none"> <li>• <b>Quarter page advertisement</b> in the electronic conference proceedings</li> <li>• A banner alongside coffee provisions</li> </ul>
<p>Exhibitor stand</p> <p>\$1500</p>	<ul style="list-style-type: none"> <li>• <b>One conference registration</b></li> <li>• An exhibitor table</li> <li>• <b>Quarter page advertisement</b> in the electronic conference proceedings</li> <li>• Opportunity to distribute advertising material at the conference</li> </ul>

The Conference Committee is always open to ideas from potential sponsors about the sponsorship opportunities they seek. Email [treasurer@flanz.org.nz](mailto:treasurer@flanz.org.nz) if you have some form of partnership you anticipate would be mutually beneficial.

## About the FLANZ Conference 2024

The conference is overseen by FLANZ and a registration discount is available to our members. Conference registration is open to educators from the compulsory, tertiary, and lifelong sectors, both within New Zealand and internationally. Members of FLANZ are automatically members of ODLAA

- If you are not already a member, join us today!
- <https://flanz.org.nz/membership/>

## Conference Theme - Evolving practice in flexible learning

In keeping our learners integral in the teaching-learning process, our theme Evolving Practice in Flexible Learning reflects our rapidly evolving environment and calls for flexibility to meet the diverse needs of our learners. Whether they are evolving spaces, methods, pathways, strategies, approaches, technologies or pedagogies, having the flexibility embraces diversity and inclusivity. The conference is an opportunity to join us to share expertise, insights and research findings, and being face-to-face it is also a great networking opportunity.

**We will be welcoming abstract submissions which fall under the following streams:**

1. Evolutionary practice, flexible methods and pathways.
2. Technologies and models
3. Professional development & training
4. Sustainable practices
5. Diversity, inclusivity and equity

We will invite authors to self-declare the streams they align to and will consider all topics with submissions associated with them.

## Conference Aim

To provide a forum where delegates can explore the rapidly evolving environment of flexible teaching and learning. While the event will be streamed via Zoom, we plan to encourage a face-to-face event to enhance networking and sharing opportunities.

Our conference showcases practice, theory, and research in the broad field of flexible learning. Delegates will explore how digital technologies are changing and how emerging tools can be harnessed for learning. We will celebrate and share stories from colleagues and use these to help us become better educators, learners, and mentors.

We will explore the then, the now the what next, and the how we can best bring it to education using the different mediums that we have available.

## Keynote speakers

**Associate Professor Rhys Jones** (Ngāti Kahungunu) is a Public Health Physician, Associate Professor and Co-Director of Teaching In [Te Kupenga Hauora Māori](#) at Auckland University. Rhys contributes to oversight of to Māori Health teaching, learning and assessment in the Faculty of Medical and Health Sciences, and received the Prime Minister's Supreme Award for Tertiary Teaching Excellence in 2020.

**Associate Professor Michael Cowling** PhD MBA GradCertHighEd BInfoTech(Hons) is Associate Professor in Information and Communication Technology (ICT), School of Engineering and Technology, from CQU Australia. Founder of Centre for Research in Equity & Advancement of Teaching & Education (CREATE) lab and recipient of the Universities Australia AAUT Award for Teaching Excellence (Physical Sciences) in 2020.

Our Keynote speakers will lay the foundation for collegial discussion focused on the best outcomes for learners across sectors with a focus on inclusion.

Additionally, we plan a **Plenary panel on work-integrated learning**. WiL is an important element of flexible learning across many educational sectors.

## Venue

Waipapa Taumata Rau/University of Auckland - Grafton Campus

Home to the Faculty of Medical and Health Sciences, the Grafton campus is our venue for FLANZ 2024. Nestled in the atrium of the main building (85 Park Road, Grafton 1010), registration, our catering, and our meeting rooms are all within steps of one another. Directly across the street from Auckland City and Starship Children's Hospitals, Auckland Transport has direct bus service to our campus from many parts of the city: Grafton Station on the Western line is a few hundred meters down the road.

## Conference Dinner: Caluzzi's Drag Cabaret

The legendary [Caluzzi Cabaret](#) is an unforgettable dining experience. Award-winning Drag Queen waitresses will have you laughing from the moment you step through the door and will provide you with excellent and personal service. With a delicious and carefully selected menu, fabulous shows, hilarious comedy, and dazzling costumes (not to mention the impressive stilettos!), you can't go past Caluzzi for Auckland's ultimate dinner entertainment experience.

This unique and fabulous dining experience immediately captured the hearts of Aucklanders and grew to become one of New Zealand's most fun nights out. Caluzzi's success can be put down to one thing – THE GIRLS. With amazing performances, friendly service, and laugh-out-loud comedy, the Caluzzi girls are helpful and approachable and will make your experience a night to remember.

Kita Mean and Anita Wigl'it are the exceptionally proud owners of Caluzzi! After having hosted and produced the Warner Brothers TV show 'House of Drag' (2018, 2019), in 2021 the pair went on to compete on the internationally acclaimed television series 'Rupaul's Drag Race Down Under' where between the two of them they took the two winning titles of Miss

Congeniality and Down Under Next Drag Superstar. Kita and Anita are in high demand all around the world, however, their favourite drag memories all come back to the outrageously fabulous nights spent at Caluzzi Cabaret.

**Seats will be limited at this year's dinner—be sure to book yours ASAP!**

## Tāmaki Makaurau/Auckland

One of the world's most liveable cities, Auckland—Aotearoa New Zealand's gateway and economic hub—it buzzes with cultural sights, vibrant streets, epic dining, and raucous nightlife surrounded by volcanoes and glistening harbours.

Auckland's easy to get around and the "City of Sails" means you're never far from a beach. Enjoy a ferry ride from downtown to one of the many islands in the Hauraki Gulf, offering bushwalks, sun, sand, and even wineries. Head out west to the fringes of the city to Piha, Karekare, Muriwai, and Bethells beaches – some of the best in all of Aotearoa New Zealand. For more information visit [www.newzealand.com/int/auckland](http://www.newzealand.com/int/auckland)

## Conference Organising Committee

Dr John Egan (Conference Chair), Auckland University

Dr Linda Laven, Massey University

Dr Kwong Nui Sim, Sydney International School of Technology and Commerce

Puvana Natanasabapathy, Te Pukenga

Chen Wang, University of Otago

## Local University of Auckland Organising Committee

Dr Bettina Schwenger (Faculty of Arts and Social Sciences)

Andrew Eberhard (Faculty of Business and Economics)

Dr Lawrence May (Faculty of Education and Social Work)

Dr Louise Carrucan-Wood (Faculty of Medical and Health Sciences)

---

Email [treasurer@flanz.org.nz](mailto:treasurer@flanz.org.nz) if you have some form of partnership you anticipate would be mutually beneficial.